



Dear Friend of Framingham United Soccer,

On May 23 - 24, 2015 we will be holding our 34th Annual Memorial Day Classic Soccer Tournament. The Memorial Day Classic Soccer Tournament is a competitive soccer tournament held each year in Framingham, Massachusetts and is our Club's **biggest annual fundraiser**. Our tournament format strives to showcase top quality play with an emphasis on good sportsmanship.

The 2015 Memorial Day Classic Tournament is open to boys and girls teams from U8 through U14 divisions. Played on 17 fields located at four sites across Framingham, we anticipate that our attendance numbers for the 2015 tournament will be over 5,600 players, families, coaches and spectators. The Memorial Day Classic is made possible through the efforts of our numerous club volunteers who pull together to present this tournament to youth soccer teams from all over New England and New York.

While our volunteers provide us with the personnel to offer this tournament, sponsorship funding is needed to ensure that we can continue to offer a quality experience for all participants. Please consider sponsorship of our tournament as an opportunity to contribute to the Framingham community and the Framingham United Soccer Club (FUSC). FUSC is a non-profit organization run solely by volunteers and your sponsorship funds will provide the financial assistance necessary for paying the trainers, referees and equipment required to host a safe, fair and competitive tournament. In addition, your sponsorship funds will give your business exposure to a highly desirable consumer demographic while also assisting in the development and promotion of youth soccer in Framingham and beyond.

The center pieces of our Sponsorship Programs are our Signage, Tournament Program and Web Site marketing options. It is estimated that these items will be distributed or viewed by each attendee multiple times during our two day tournament. This is over **5,600 potential customers**, many of which are from out-of-town, who will not know where to eat, relax, or purchase necessities while participating on the Tournament. Maps, coupons or other incentives to attract people to your business are encouraged and can be made part of your sponsorship program. If you would like assistance with the design and presentation of your marketing piece please drop us a line at tournament-director@fusc.org.

If you are interested in becoming a sponsor, please review Page 2 of this letter for our different sponsorship opportunities. If you would like any further information, please contact our Tournament Director at tournament-director@fusc.org. All payments, advertisements and sponsorships must be submitted by May 1, 2015.

I look forward to hearing from you!

Sincerely,

Jim Miller
Sponsorship Coordinator, Tournament Director
2015 Framingham United Memorial Soccer Tournament
Our Framingham United Soccer Club Tax ID # for FUSC is 04-2704304



Memorial Day Classic Tournament Sponsorship Opportunities

_____ \$1500

Platinum Sponsor

Lists your company as a official tournament sponsor with field signage at all field locations, your company logo included on all collateral tournament materials, an on-site Tournament vendor set-up, a full page advertisement in our tournament program*, a link to your web-site from the tournament's desktop and mobile sites, as well as coupons/advertisements which are included in the Tournament's Team Welcome bag .

_____ \$1000

Gold Sponsor

Lists your company as a official tournament sponsor with field signage at all field locations, your company logo included on all collateral tournament materials, a full page advertisement in tournament program*, a link to your web-site from tournament's desktop and mobile sites, as well as coupons/advertisements which are included in the Tournament's Team Welcome bag .

_____ \$500

Silver Sponsor

List company as a official tournament sponsor, your company logo included on all collateral tournament materials, a full page advertisement in our tournament program*, a link to your web-site from tournament's desktop and mobile sites, as well as coupons/advertisements which are included in the Tournament's Team Welcome bag .

_____ \$200

Full Page Advertisement in Tournament Program* (Height 8"Width 7")

_____ \$110

1/2 Page Advertisement in Tournament Program* (Height 3 ¾"Width 7")

_____ \$60

1/4 Page Advertisement in Tournament Program* (Height 3 ¾"Width 3")

_____ \$30

Business Card Advertisement

Please send all artwork to tournament-director@fusc.org and thank you for your support! If you would like assistance with the design and presentation of your marketing piece please let us know.